



LYKOS
TRAINING CENTER

OCTOBER 17TH



THE TRIGGER BOUNTY HIT FACTOR MATCH

PRESENTED BY JOHNNY CUSTOM GLOCK'S

DEMOS BY:

**NOVESKE RIFLEWORKS
OUTER LIMITS PRO SHOP
& MASSHOLE FIREARMS**



LYKOS TRAINING CENTER
O COUNTY RD, ROCHESTER, MA 02770

VENDORS:

AIMPOINT · SPECMUD · DAGB & NOTT · AND MORE

**SPONSORSHIP & PARTNERSHIP
OPPORTUNITIES**

ABOUT **LYKOS**

WHO WE ARE

Lykos Training Center is an outdoor firearms and tactical training facility located in Rochester, MA. We aim to strengthen our community by providing structured, safety-driven instruction for responsible firearm owners, law enforcement professionals, and individuals seeking high-quality training in firearms safety, defensive shooting, and practical preparedness.

Whether attending a structured group class, scheduling one-on-one private instruction, or coordinating department training, our focus is the same: delivering a safe, professional, and disciplined learning environment where students build confidence, develop skills, and train with purpose.

OUR MISSION

Our mission is to set the standard for firearms training— to strengthen and equip our community by building disciplined, capable leaders and responsible protectors through elite instruction rooted in safety, integrity, and professionalism.





TRAIN WITH **PURPOSE**

We offer professional firearms training for groups, individuals, private clients, and law enforcement agencies. Built around safety, competency, and real-world application, our courses are designed for all experience levels—from first-time firearm owners to experienced shooters and professionals.



GROUP COURSES

Our group courses cover firearm safety, handgun fundamentals, concealed carry, pistol-mounted optics, competitive shooting skill development, and more. They are ideal for both new shooters and anyone looking to improve their skills in a structured environment.



PRIVATE INSTRUCTION

Private lessons offer one-on-one or small group training tailored to the individual shooter. This is the best option for students who want personalized instruction, accelerated learning, or focused work on specific skills.



LAW ENFORCEMENT & AGENCY TRAINING

We provide range access, qualifications, and training support for local and regional law enforcement agencies. Our facility is available for department training, firearms qualifications, in-service training, and private department training days.



THE BIG EVENT

Lykos Training Center is bringing the shooting community together for a full day of competitive shooting, industry vendors, live demonstrations, and charitable giving.

The Trigger Bounty will feature a six-stage competitive shooting match, with three stages running at a time before being reconfigured for the second half of the match. Shooters will compete in one of four divisions: open, carry optics, limited optics, or production.

The shooter with the highest hit factor score in each division who is competing with a Glock will win the Trigger Bounty—a custom trigger kit, courtesy of Johnny Custom Glockes. Shooters may compete with handguns from any manufacturer, but must be shooting a Glock to be eligible for the Trigger Bounty.

ADDITIONAL OPPORTUNITIES:

Alongside the competition, attendees will have the opportunity to:

- Meet leading firearms and tactical industry brands
- Explore vendor booths and products
- Experience live firearms demonstrations
- Participate in a charity raffle
- Connect with fellow shooters, instructors, industry professionals, and the Lykos community



INDUSTRY PARTICIPANTS

VENDORS

Lykos is proud to welcome leading brands and industry partners, including:

- **Noveske Rifleworks**
- **Aimpoint**
- **SpecMud**
- **Masshole Firearms**
- **Dagr and Nott**
- **Blue Saddle Foundation**
- **Outer Limits Pro Shop**

Attendees will have the opportunity to meet representatives, explore products, and connect directly with brands serving the shooting and tactical community.

LIVE DEMONSTRATIONS

Noveske Rifleworks, Masshole Firearms and **Outer Limits Pro Shop** will provide opportunities for attendees to experience and learn about different firearms and platforms through live demos.



FEATURED TITLE SPONSOR

We are proud to have Johnny Custom Glock's as the Featured Title Sponsor for the inaugural Hit Factor Bounty Match at Lykos Training Center.

Known for handcrafted, highly customized Glock trigger systems, Johnny Custom Glock's brings a reputation for precision, performance, and meticulous attention to detail. Each system is individually crafted and configured to the shooter's needs, with a focus on a reliable, predictable, and refined trigger experience.

As the Featured Title Sponsor, Johnny Custom Glock's has generously donated four custom trigger kits for the bounty reward!

The highest-finishing shooter in each division who competes with a Glock pistol will win a Johnny Custom Glock's trigger kit to take their performance to the next level!

Six stages. Four divisions. Four trigger kits.
One unforgettable day of competition & community.

SHOOT FOR A CAUSE

The Trigger Bounty isn't just about competition. It's an opportunity for our community to come together for something bigger than ourselves — to compete together, connect with one another, and give back to the people who have given so much to us.

Throughout the event, Lykos will host a charity raffle and donate 100% of the raffle proceeds to Fishing for the Mission 22, a nonprofit organization dedicated to helping veterans in crisis by providing healing, community resources, advocacy, and support.

FISHING FOR THE MISSION 22

Since 2001, more than 7,000 U.S. service members have been lost in combat, ***while more than 120,000 veterans have died by suicide during that same period.****

Behind every number is a person, a family, a friend, and a community left behind.

Fishing for the Mission 22 was created to help our nation's heroes find connection, purpose, and a path forward. Fishing provides a peaceful setting where veterans and other members of the community can connect with people who understand their experiences.

But the mission goes far beyond the water.

By creating opportunities for connection and providing practical resources, Fishing for the Mission 22 helps veterans navigate the transition toward a healthier and more fulfilling life.



*Source: Fishing for the Mission 22, based on veteran suicide data since the beginning of the Global War on Terror.

WHY FISHING FOR THE MISSION 22

At Lykos, we believe in **protecting your pack**, and that means looking out for the people around us. Our training is designed to produce capable, prepared individuals who are ready to protect what matters most and lead with composure.

The shooting community is made up of veterans, active-duty service members, law enforcement officers, firefighters, first responders, and families who understand the importance of service, sacrifice, and community. We are here to support them.

Fishing for the Mission 22 shares that same goal. Through its community center in Buzzards Bay and programs throughout the region, they provide access to:

- Peer support
- Behavioral care
- Hardship grants
- Vocational retraining and employment opportunities
- VA claims assistance
- Rod-building clinics
- Community and connection
- Transitional programs that help people regain purpose, stability, and independence

EVERY RAFFLE ITEM HELPS

100% OF RAFFLE PROCEEDS WILL BE DONATED.

Every raffle ticket purchased at the Trigger Bounty will help support Fishing for the Mission 22 and the programs they provide to our nation's heroes.

To help us make the raffle as successful as possible, we kindly ask sponsors, vendors and local businesses to donate raffle items such as:

- GIFT CARDS
- OUTDOOR OR TACTICAL GEAR
- APPAREL
- TOOLS AND EQUIPMENT
- EXPERIENCES
- PROFESSIONAL SERVICES
- PROMOTIONAL PRODUCTS
- FOOD OR EVENT SERVICES

YOUR SUPPORT & RAFFLE DONATIONS HELP US GIVE BACK!

SPONSORSHIP OPPORTUNITIES



MAXIMUM BRAND & STAGE EXPOSURE

Top-Tier Logo Placement: Event webpage with link to your website, t-shirt, banner, and all official promotional signage

Official Stage Naming: Exclusive sponsorship of 2 of the 6 Trigger Bounty stages (same location, two stage configurations)

Digital & Social Reach: Dedicated spotlight post on Facebook & Instagram before/after the event, plus inclusion in all attendee email communications

On-Site Voice: Recognition or option to speak during opening remarks

ON-SITE PRESENCE & ENGAGEMENT

Prime Vendor Space: Premium location for product demos, displays, and direct attendee engagement

Swag & Promo Integration: Option to include branded items or promotional materials in attendee welcome bags

VIP ACCESS & HOSPITALITY

10 Complimentary Spectator Admissions

25 Raffle Tickets

Option to contribute a premium raffle prize

Exclusive — Only 1 Available

\$1,000

SPONSORSHIP OPPORTUNITIES



BRAND & STAGE EXPOSURE

Logo Placement: Event webpage, t-shirt, and banner

Official Stage Naming: Sponsorship of 1 Trigger Bounty stage

Digital & Social Reach: Social media recognition on Facebook & Instagram

On-Site Voice: Recognition during opening remarks

ON-SITE PRESENCE & ENGAGEMENT

Standard Vendor Space: Optional booth space for attendee interaction

Promo Material Integration: Opportunity to include branded items or promotional materials in attendee welcome bags

VIP ACCESS & HOSPITALITY

2 Complimentary Spectator Admissions

10 Raffle Tickets

Option to contribute a raffle prize

Limited Availability

\$500

SPONSORSHIP OPPORTUNITIES



BRAND EXPOSURE

Name Recognition: Business name listed on event t-shirt and banner

Digital & Social Reach: Group recognition post on Facebook & Instagram

On-Site Voice: Recognition during opening remarks

ON-SITE PRESENCE & ENGAGEMENT

Promo Material Integration: Opportunity to include branded items or promotional materials in attendee welcome bags.

VIP ACCESS & HOSPITALITY

1 Complimentary Spectator Admissions

5 Raffle Tickets

Option to contribute a raffle prize

\$250

THE TRIGGER BOUNTY HIT FACTOR MATCH

LOCK IN YOUR SPONSORSHIP

[Click here](#) to complete the Sponsor Commitment Form.

SEND YOUR ARTWORK

Upon completing your registration, please email a high-resolution vector or print-ready logo to info@lykostrainingcenter.com.

Acceptable formats: Vector (.AI, .EPS, .PDF) or high-res raster (.PNG, .JPEG).

Artwork Deadline: October 1st

Required for inclusion on printed banners, event signage, and t-shirts

ADDITIONAL WAYS TO SUPPORT

DONATE RAFFLE ITEMS:

Help us maximize our charity proceeds for Fishing for the Mission 22 by contributing products, gear, or gift certificates for our event raffle. Contact us below if interested!

VOLUNTEER ON MATCH DAY:

It takes a community to run a smooth match! We're looking for volunteers to assist with parking, range setups, registration, raffle management, etc.

MAKE A DIRECT MONETARY DONATION:

Support our featured charity directly by visiting www.fishingforthemission22.org.

JOIN US ON MATCH DAY!

Whether you're stepping into the bays to compete in the Trigger Bounty Hit Factor Match, connecting with industry leaders in the vendor area, demoing firearms, or taking a shot at winning top-tier raffle prizes... plan to join us for an awesome day!



LYKOS
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lykostrainingcenter.com/triggerbounty



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